



**MAKE YOUR JOURNEY
A GREAT START...**

**DIPLOMA COURSES IN
HOSPITALITY, AVIATION, TRAVEL & TOURISM
MANAGEMENT**

COURSES OFFERED :
DHM, DAM, PGDHM, PGDAM
BHM, BBA & MBA



A MESSAGE FROM MANAGING DIRECTOR



Shri. Naga Sundaram

Chairman and Managing Director
Sumedha International Institute of Management

We're delighted that you're considering sumedha for your post secondary education. With a long and proud history in international education, our degree, graduate, diploma, and certificate programs will prepare you for a rewarding career or to continue your studies in INDIA.

You'll find Sumedha has a distinctly welcoming environment waiting for you. We are privileged to have students from across the India who come to Sumedha for the high-quality teaching and learning, outstanding facilities and excellent international student services.

Our award-winning programs offer a range of exciting opportunities, industry internships, practical learning and applied research experiences. You'll learn from faculty who are experts in their field and closely connected to industry. Plus, you'll get services and resources that all have one objective-your success.

Sumedha understands that choosing an educational institution is one of the most important decisions of your life.

This view book will guide you through our programs, services and the application process. Please do not hesitate to contact us for more information, and we look forward to welcoming you soon.

Because a different kind of school makes you a different kind of graduate. Because real world learning puts you ahead. Because passionate teachers help you go further. Because the student experience is more than a classroom. Because being ready is more important than ever before.



HOSPITALITY

is one of the fastest growing industries in the world today.

INTRODUCTION

Sumedha International Institute is a leading training institute. It implants professional Training in the fields of Hospitality Management, Aviation and Tours & Travel management & Expert quality academic programs. Established in the year 2010. It is a Organization for students who are looking forward to start a career in aviation and hospitality. We have highest placements records at various Airports, Airlines & Hotel Industries across the globe. With Expert Quality Academic programs and committed faculties we provide air hostess and aviation course, hospitality course, cabin crew course and Travel and tourism Course. Our alumni are active across the globe and continue to support the development of this exciting and effective centre of learning.

VISION AN INNOVATIVE JOURNEY

“ Transforming India by providing world class employability linked skill training to build a brighter economy with minimizing the unemployment issue of the country. ”

MISSION LEARNING FIRST

“ Creating success stories by providing skill and quality training to large number of people through our network of world class skill preferred training Institutes ”

YOUR EDUCATION ACADEMICS

Sumedha programs promote collaborative applied learning. Many offer internationally recognized professional designations that prepare you for the working world and make you more employable when you graduate. A wide selection of programs are offered in Art, Animation & Design, Aviation, Business, Community Services, Fashion & Esthetics, Health Sciences, Hospitality & Tourism, Information & Communications Technology, Law, Public Administration & Public Safety, Manufacturing & Mechatronics, Media & Communications, Performance, Recreation & Wellness, And Science & Engineering Technology.

Sumedha is committed to helping our students learn your success matters. Sumedha's professors are well connected and active in their professions. Their expertise ensures that your program's curriculum stays up-to-date and relevant. With their guidance, you'll learn in a variety of settings from classrooms and laboratories to group work and field visits.

Real-World Learning

When it comes to graduating job-ready, having work experience matters. At Sumedha, we complement your in-class learning with a range of authentic work opportunities for you to acquire practical skills and valuable connections outside the classroom.



PROGRAMME OBJECTIVES

Sumedha continues its initiatives to invite and host renowned Indian & international faculty from around the world to teach its students. We are committed to support a diverse community of faculty scholars who make a difference in their respective fields, inspire in the classroom and serve as leaders in intellectual communities.

COURSE CURRICULAM

Bachelor of Business Administration (BBA)

Eligibility: Intermediate Duration: 3 Years Course Type: Regular Mode

SEM I

Principles of Management
Business Economics
Computer Fundamentals
Financial Accounting
Business Mathematics
Personality Development & Communication skills

SEM II

Cost Accounting
Data Base Management System
PD & Communication Skills
Business Economics
Business Organization
Quantitative Techniques & Operations Research Management

SEM III

Marketing Management
Organizational Behavior
Indian Economy
Personality Department & Communication Skills

SEM IV

HR Management
Marketing Research
Taxation Laws
Computer Applications
Business Law & Business Environment

SEM V

Marketing Management
Operations & Production Management
Business Ethics & Values
Financial Management
Management Information System

SEM VI

International Business Management
Project Planning & Evaluation
Business Policy & Strategy
Entrepreneurship Development
Environmental Science

Bachelor of Hotel Management (BHM)

Eligibility: Intermediate Duration: 3 Years Course Type: Regular Mode

Course For 1st Year

SEM I

Foundation Course in Food Production.
Foundation Course in Accommodation Operations
Foundation Course in Front Office
Foundation Course in Food & Beverages
Computer Applications
Hotel Engineering
Principles Of Food Science

SEM II

Foundation Course in Food Production
Foundation Course Food & Beverages
Operations in Accommodation & Front Office
Foundation Course in Tourism
Nutrition and Diet
Accountancy / Accounts
Communication Skills

Course For 2nd Year

SEM I

Food Production Operations
Front & Beverages Operations
Front Office Operations
Accommodation Operations
Food and Beverages Controls
Food Safety and Quality
Accounts
Research Methodology

SEM II

Industrial Training
English Communication Skills
Management In Tourism
Human Resource Management

Course For 3rd Year

Operations in Food Production
Operations in Food & Beverages
Front Office Management
Accommodation Management / Food & Beverages Management.
Facility Planning
Financial & Strategic Management
Project

Master of Business Administration (MBA)

Eligibility: Any Degree Duration: 2 Years Course Type: Regular / Part Time

SEM I

POM
Managerial Economics
Business Legislation
Business Communication & Information System
Research Methodology & Quantitative Techniques

SEM I

Strategic Management
Project Management or Environment Management
Summer Internship Project Assessment
Elective 1 – Paper 1
Elective 1 – Paper 2
Elective 1 – Paper 1
Elective 1 – Paper 2
One Foundation Course is to be selected by the student

SEM II

HRM & Organizational Behavior
Financial Management
Operations Management
Cost Accounting
Economic Environment Of Business

SEM II

Business Ethics
Project Work
International Business Management
Entrepreneurship Development
Elective 1 – Paper-3
Elective 2 – Paper-3

Application Fee: Rs.1000/-

Post Graduation Diploma in Aviation Management (PGDAM)

Syllabus

Eligibility : Degree
Duration : 2 Years
Course Type : Part time, Earn while you learn
Part time job/Internships
Age : 17 – 24 Years

Effective Communication Skills.
English Enhancer
Aviation
Grooming
Hospitality Management
Travel Management
Personality Development
Customer Relationship Management
Interview Skills

Post Graduation Diploma in Hotel Management (DHM)

Syllabus

Eligibility : Degree
Duration : 2 Years
Course Type : Part time, Earn while you learn
Part time job/Internships
Age : 17 – 24 Years

Food Production Operations
Front & Beverages Operations
Front Office Operations
Accommodation Operations
Food and Beverages Controls
Food Safety and Quality
Accounts
Research Methodology
Industrial Training

Diploma in Aviation Management (DAM)

Syllabus

Eligibility : Intermediate
Duration : 1 Year
Course Type : Part time, Earn while you learn
Part time job/Internships
Age : 17 – 24 Years

Effective Communication Skills.
English Enhancer
Aviation
Grooming
Hospitality Management
Travel Management
Personality Development
Customer Relationship Management
Interview Skills

Diploma in Hotel Management (DHM)

Syllabus

Eligibility : 10th
Duration : 1 Year / 6 Months
Course Type : Part time, Earn while you learn
Part time job/Internships
Age : 17 – 24 Years

Food Production Operations
Front & Beverages Operations
Front Office Operations
Accommodation Operations
Food and Beverages Controls
Food Safety and Quality
Accounts
Research Methodology
Industrial Training



INFRASTRUCTURE

The institute is equipped with modern facilities and the latest technology to provide an excellent learning environment for the students. The Institute has state-of-the-art classrooms equipped with overhead projectors and modern furniture, fully equipped conference rooms with a video conferencing facility, a 24x7 library and a computer lab with latest configuration machines as well as access to various software and databases. SUMEDHA IIM believes in the holistic development of its students and provides excellent facilities for sports too such as volleyball, cricket, football, table tennis, and badminton.



24X7
Library accessible



State-of-the-art
Classrooms



Hostel Facility
Available



Located at Diamond Park
centre of the City

LIFE AT SUMEDHA IIM



Visakhapatnam

The city of destiny



WELCOME TO VISAKHAPATANAM THE CITY OF DESTINY...

Vizag is developing city, and at Sumedha, it's right at your doorstep. This world-city offers thriving arts and music scenes, professional sports teams, fantastic food and shopping, and a vibrant. Consistently ranked as one of the world's safest and most livable cities, vizag is also a great place to study.

Counted among the best Indian cities to live in, Visakhapatnam is a cosmopolis that attracts people from all over. Known as the Garden City & IT capital of India. Visakhapatnam's excellent climate, greenery & oportunities for education & careers has seen an influx of people from all over the country & every one who comes has been welcomed with open arms.



Vizag has been rated as one of the fastest growing cities in the world, as per a survey conducted by UN. As a result corporates across the world are showing keen interest in the city. Vizag has plethora of Heavy Industries like Steel plant, BHEL, Hindustan Ship Yard, Ship Building Centre, HPCL refinery, LG Polymer and Hindustan Zinc Ltd. It is also the headquarted of Eastern Naval Command and an important junction of Railway.

Araku Valley is a hill station and valley region in the southeastern Indian state of Andhra Pradesh. It's surrounded by the thick forests of the Eastern Ghats mountain range.

OUR INDUSTRY COLLABORATIONS



ADVANTAGES

SUMEDHA INTERNATIONAL INSTITUTE OF MANAGEMENT

- Sumedha IIM is centrally located at Diamond Park, Visakhapatnam
- Highly Qualified & Experienced Faculties
- State of the Art Infrastructure
- Designer Uniforms for Students
- Extensive Make over Sessions
- Strong focus on developing Communication Skills
- Mock Interviews & Group Discussions
- Personality Development & Grooming
- Weekend Activities & Assessments
- E-Learning & Project based Classes
- Free Placement Assistance with Domestic Airports, Airlines, Hotels & Travel Companies after successful completion of course

“ Studying for a degree is not just about the few years you spend at college it is about **investing in the rest of your life...**”



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